



THE FLYING EYE TEST

Problem

'Myopia' (short-sightedness) is a growing problem in Vietnam. Ophthalmologists are hard to access and expensive in many parts of the country. More so, children find it hard to express that they have vision problems.

Solution

This is a 'DIY' tool for early detection of the problem. As the child enjoys flying the kite outdoors, the letters printed on it are meant to be read aloud. This helps the parent to know, if it is time to get their child's eyes checked.

Results

Costing 1 US dollar to produce, 1000 such kits were distributed. 5000 more kits are in production with the growing demand.

[watch video for more details](#)

Problems get solved outside

